



**AMHERST COUNTY
ROUTE 29 BUSINESS
BEAUTIFICATION COMMITTEE**



MINUTES

DATE: October 28, 2025
TIME: 4:00 PM
PLACE: Administrative Office Comp

1. Call to Order

MEMBERS PRESENT: Beverly Jones (Chair), Lori Saunders, Calvin Kennon, Dottie Rucker, Teresa Brooks, Tony McBride, Nate Young, Aaron Ferro, and S.W. Martin

MEMBERS ABSENT: Benita Unrue and Stacey Stinnett

STAFF PRESENT: Tyler Creasy

Chair Jones called the meeting to order at 4:00 pm.

2. Approval of Agenda

Route 29 Business Beautification Committee Recommendation:

Motion to approve the agenda with an amendment to Old/New Business to add item E. - MI Fitness Mini Grant Application

Motion made by: Saunders

Second: McBride

Motion carried by a 9-0 vote.

3. Approval of September 23, 2025, Meeting Minutes

Route 29 Business Beautification Committee Recommendation:

Motion to approve the September 23, 2025, meeting minutes

Motion made by: Kennon

Second: Ferro

Motion carried by a 9-0 vote.

A. Minutes

4. Old/New Business

A. Business Breakfast

Staff provided the committee with information regarding their upcoming Business Breakfast:

- Date and Time: January 21, 2025, from 7:30 - 9:00 am.
- ACHS Culinary Arts will cater the event and will arrive at 7:00 am.
- The Culinary Team will be planning for 50 people at \$4 per person.
- The cut-off for additional plates is December 30th.
- The Committee will provide plates, utensils, and drinks.

B. Deck the Corridor Contest

Mr. Young went over the upcoming Deck the Corridor Contest. The Committee discussed prizes for the winners, who can compete, and the dates for judging:

- Prizes: First place - write up about the business in the Amherst New Era Progress, one year of free membership to the Chamber, and a yard sign; Second Place - one year of free membership to the Chamber and a yard sign; Third Place - one year of free membership to the Chamber and a yard sign.
- The Committee came to a consensus to remove dwellings from being able to compete.
- The Committee decided to move their December meeting to the 9th and then hold judging after the meeting

Route 29 Business Beautification Committee Recommendation:

Motion to move the Committee's December meeting to December 9th, 2025

Motion made by: Saunders

Second: Martin

Motion carried by a 9-0 vote.

C. Tree Replanting

Mr. Young provided an update to the Committee about tree replacement on the corridor. He indicated that he submitted a PO to Rainforest for \$2200. The prices have increased due to the need for more mature trees. Mr. Young also touched on the addition of permanent power to the Madison Heights Community Sign.

D. Madison Heights Community Sign Decorating

Mr. Young discussed decorating the Madison Heights Community sign for the fall, and the committee decided to decorate it the same as they did last year.

Route 29 Business Beautification Committee Recommendation:

Motion to approve up to \$250 for fall decorations.

Motion made by: Kennon

Second: Saunders

Motion carried by a 9-0 vote.

Mr. Ferro informed the committee that he could potentially build more nutcrackers and then have the high school art class paint them. The Committee discussed wanting something more permanent and with lights.

Route 29 Business Beautification Committee Recommendation:

Motion to approve up to \$500 to be spent on trees/deer for the Madison Heights Community sign

Motion made by: Saunders

Second: McBride

Motion carried by a 9-0 vote.

Item E.

MI Fitness has amended its Mini-Grant application to now include the siding of the building that was replaced instead of the parking lot.

Route 29 Business Beautification Committee Recommendation:

Motion to approve the updated application for up to \$5000

Motion made by: Saunders

Second: Kennon

Motion carried by a 9-0 vote.

5. Adjournment

Route 29 Business Beautification Committee Recommendation:

Motion to adjourn the meeting

Motion made by: Saunders

Second: McBride

Motion carried by a 9-0 vote.


Chairman

George S. Jones