



**AMHERST COUNTY
ROUTE 29 BUSINESS
BEAUTIFICATION COMMITTEE**



MINUTES

DATE: September 23, 2025
TIME: 4:00 PM
PLACE: Administrative Office Comp

1. Call to Order

MEMBERS PRESENT: Beverly Jones (Chair), Dottie Rucker, Calvin Kennon, Nate Young, Benita Unrue, and Aaron Ferro.

* Lori Saunders showed up at 4:27 pm.

MEMBERS ABSENT: Stacey Stinnett, Tony McBride, Teresa Brooks, S.W. Martin

STAFF ABSENT: N/A

Chair Jones called the meeting to order at 4:00 pm.

2. Approval of Agenda

Route 29 Business Beautification Committee Recommendation:

Motion to approve the agenda as submitted.

Motion made by: Kennon

Second: Unrue

Motion carried by a 6-0 vote.

3. Approval of August 26, 2025 Meeting Minutes

Route 29 Business Beautification Committee Recommendation:

Motion to approve the minutes as submitted.

Motion made by: Ferro

Second: Kennon

Motion carried by a 6-0 vote.

After the vote, Madam Chair Jones informed the Committee that Stacey Stinnett will be missing the next few meetings due to personal reasons.

A. Minutes Attachment

4. A + Improvement Award

The Committee held a brief discussion on which business to choose for the 3rd Quarter A+ Improvement Award.

Route 29 Business Beautification Committee Recommendation:

Motion to approve Pizza Hut as the 3rd Quarter A+ Award winner.

Motion made by: Jones

Second: Young

Motion carried by a 6-0 vote.

A. 3rd Quarter winner

5. Old/New Business

Mr. Creasy gave an update to the committee regarding the business breakfast. The Committee decided the following regarding the business breakfast:

- Include Sweet Briar as a potential caterer/meeting location.
- Create a packet to handout to everyone who attends.
- Would like to have the breakfast in mid January.

Mr. Young gave an update to everyone regarding the replanting of trees along the 29 Corridor. He informed the committee he would reach out to get quotes for the replanting. Mr. Young also informed the committee that he would be seeking out bids to prune the Crape Myrtles - the committee decided they wanted the crape myrtles to look like trees.

The Committee discussed decorating the Madison Heights Community sign for the fall and Mr. Young indicated S.W. Martin would be in charge for fall and Aaron Ferro volunteered for winter.

The Committee asked staff to look into whether or not County employees can help run a Route 29 facebook.

Mr. Ferro discussed a new billboard to be placed along Route 29.

Ms. Saunders brought up the extra bulbs she still has stored away and indicated she will look into giving them away to businesses - the committee had a consensus for this approval.

A. Business Breakfast Outreach

B. Replacement of Trees and Pruning of Crape Myrtles

6. Adjournment

Route 29 Business Beautification Committee Recommendation:

Motion to adjourn.

Motion made by: Ferro

Second: Saunders

Motion carried by a 7-0 vote.


Chairman