



**AMHERST COUNTY
ROUTE 29 BUSINESS
BEAUTIFICATION COMMITTEE**



MINUTES

DATE: January 28, 2025
TIME: 4:00 PM
PLACE: Administrative Office Comp

1. Call to Order

MEMBERS PRESENT: Beverly Jones (Chair), Calvin Kennon, Stacey Stinnett, Aaron Ferro, Dottie Rucker, Lori Saunders, Tony McBride, SW Martin & Benita Unrue

MEMBERS ABSENT: Nate Young & Teresa Brooks

STAFF ABSENT: Tyler Creasy

Madam Chair Jones called the meeting to order 4:00 pm.

2. Approval of Agenda

The agenda was approved as submitted.

Route 29 Business Beautification Committee Recommendation:

Motion to approve the agenda as submitted.

Motion made by: Kennon

Second: Saunders

Motion carried by a 8-0 vote.

3. Approval of Minutes for December 19, 2024

A. Minutes

The minutes were approved as submitted.

Route 29 Business Beautification Committee Recommendation:

Motion to approve the December 19, 2024 meeting minutes.

Motion made by: Kennon

Second: Stinnett

Motion carried by a 6-0 vote. (Saunders & Unrue abstained)

4. Mini-Grant Application Review

A. Andersons Market II

Mrs. Stinnett briefly reviewed the Anderson Country Market II mini grant application for the mural on the side of the building, stating that the copyright of the Queena Stovall had been received as well as approval from the County for the applicant to use the County seal/logo. Mrs. Stinnett also stated that a motion needed to be made to include the approval of the mini-grant and well as the appropriated amount approved for.

Route 29 Business Beautification Committee Recommendation:

Motion to approve the mini-grant for Andersons Country Market II and appropriate \$1040.00. Rt 29 BBC will pay \$520.00 and the EDA will pay \$520.00.

Motion made by: Saunders

Second: Kennon

Motion carried by a 8-0 vote.

5. Discussion of First Quarter A+ Improvement Candidates

A. Discussion

The committee came to a consensus that since the Monacan Indian Nation hadn't been presented their award from October 2024, then they would just consider them this first quarter of 2025 winner.

The committee asked staff to arrange a date with the Monacan Indian Nation on when the committee could present them with the award.

Madam Chairwoman Jones welcomed Mason Franklin, a sophomore at Amherst County High School. Mr. Franklin stated that he was interested in applying for the youth participant position on the committee.

Mrs. Stinnett asked Mr. Franklin to give her his contact information after the meeting and that she will see that Youth Participant Discussion is on the agenda to discuss next month.

Aaron Ferro arrived at 4:25 pm.

6. Discussion of Geographical Extension of Corridor

A. Discussion

There had been discussion in the past from a couple committee members that they would like to see the Route 29 Business Corridor extended to the Nelson County line.

The committee briefly discussed issues that they may have to consider such as VDOT permits and approvals, funding and the lesser density of businesses along the corridor as you go north.

The committee had mixed reactions to extending the geographical corridor. The committee all agreed that the corridor should include the business areas of Dillard Road and 130 business as well as the Amelon Industrial Park.

The committee discussed possible phases of the extension over an extended period of time.

Mrs. Saunders suggested:

1. Phase 1 to include Dillard Road, 130 business, Amelon Industrial Park to Falconerville.
2. Phase 2 to include from Falconerville to Sweet Briar.
3. Phase 3 to include from Sweet Briar to the Nelson County line.

Madam Chair Jones asked that staff put this on next months agenda to discuss. Madam Chair Jones reminded the committee that as a subcommittee of the Planning Commission that this would have to be brought to their attention and approval as well.

7. Old/New Business

Mrs. Saunders was discouraged, stating that weather had not been cooperative for the committee to plant the daffodils. Mrs. Saunders said that weather will determine if the daffodils can be planted in February.

Madam Chair Jones asked when landscaping could be done at the Madison Heights Community Sign. Mrs. Saunders replied that fall would be the best time for that project.

Mr. Kennon mentioned that a few banners needed to be replaced. Mr. McBride said that he had new banners at his shop and he would see that those were replaced.

8. Adjournment

There being no further business to discuss, the meeting was adjourned at 5:03 pm.

Route 29 Business Beautification Committee Recommendation:

Motion to approve to adjourn.

Motion made by: Saunders

Second: McBride
Motion carried by a 9-0 vote.


Chairman