



**AMHERST COUNTY
ROUTE 29 BUSINESS
BEAUTIFICATION COMMITTEE**



MINUTES

DATE: September 24, 2024
TIME: 4:00 PM
PLACE: Administrative Office Comp

1. Call to Order

MEMBERS PRESENT: Beverly Jones (Chair), Lori Saunders, Calvin Kennon, Dottie Rucker, Benita Unrue, Teresa Brooks, Nate Young & Tyler Creasy

MEMBERS ABSENT: Virginia Myers & Tony McBride

Chair Jones called the meeting to order at 4:00 pm.

2. Approval of Agenda

Route 29 Business Beautification Committee Recommendation:

Motion to approve the agenda

Motion made by: Brooks

Second: Unrue

Motion carried by a 8-0 vote.

3. Staff Voting Member Discussion

Route 29 Business Beautification Committee Recommendation:

Motion to approve the recommendation of transferring a staff voting position to Stacey Stinnett

Motion made by: Calvin Kennon

Second: Lori Saunders

Motion carried by a 8-0 vote.

Route 29 Business Beautification Committee Recommendation:

Motion to expand the membership of the Committee from 10 to 11 voting members to include a staff person from emergency services (sheriff's office and public safety) and to recommend Deputy SW Martin to the Planning Commission to serve as an at-large member.

Motion made by: Calvin Kennon

Second: Teresa Brooks

Motion carried by a 8-0 vote.

A. Attachment

4. Approval of Minutes for August 27, 2024

Route 29 Business Beautification Committee Recommendation:

Motion to approve the August 27th, 2024 minutes

Motion made by: Calvin Kennon

Abstained: Nate Young

Second: Teresa Brooks

Motion carried by a 7-0 vote.

A. August 27, 2024 Minutes

5. Discussion of Top Five Projects

The Committee received an update from staff regarding their top five projects. Chairperson Jones discussed the idea of decorating the Madison Heights Community Sign.

Route 29 Business Beautification Committee Recommendation:

Motion made by Chairperson Jones to spend up to \$100 to decorate the Madison Heights Community sign for the fall season.

Motion made by: Bev Jones

Second: Lori Saunders

Motion carried by a 8-0 vote.

There was a brief discussion about the landscaping regarding the gateway signs. Staff suggested that a professional landscaper be hired to do the work. Sabrina Kennon stated that she could get a list of local landscaping companies and provide to committee for them to contact.

A. Attachment

6. Landscaping Initiative Application

Staff provided the Committee with an update on the landscaping initiative application. Instead of creating a separate application, staff presented their recommendation of changing the mini-grant program to include the additional services provided by public works. The Committee accepted the changes as presented.

Route 29 Business Beautification Committee Recommendation:

Motion to change the mini-grant application to include the additional services provided by public works.

Motion made by: Lori Saunders

Second: Calvin Kennon
Motion carried by a 8-0 vote.

A. Attachment

7. County Fair

The Committee briefly discussed attending the County Fair. Instead, the Committee directed staff to look into setting up a booth at the Apple Harvest Festival.

A. Fair Signup Schedule

8. Holiday Decorating Contest Discussion and Entry Form

Staff presented flyer concepts for the Committee's first annual Corridor Decorating Contest. The Committee discussed the options and directed staff to look into the following:

- Include a sign-up sheet for properties. Sign-up shall be from November 1st - November 29th
- Check the images on the flyer. Ensure the flyers' imagery is equitable and that images are not blobbing together.

A. Flyer Concepts

9. Budget Review

A. Attachment

10. Old/New Business

The Committee brought up four items during old/new business:

- The Committee decided to wait until the mural is complete to present the A+ Improvement Award to Andersons Country Market II
- Calvin Kennon brought up the new business Apex Collisions and Deputy Martin indicated he would take them a mini-grant application.
- The Committee discussed the lack of attendance from committee member Virginia Myers and directed staff to write a letter to her regarding the removal of her membership.

Route 29 Business Beautification Committee Recommendation:

Motion to direct staff to write a letter to committee member Virginia Myers notifying her of her removal from the Route 29 Business Beautification Committee due to her lack of

attendance.

Motion made by: Beverly Jones

Second: Teresa Brooks

Motion carried by a 8-0 vote.

- Lori Saunders suggested ordering more daffodils and doubling the order from last time. The cost for 2000 daffodil bulbs was \$900.00 and two orders would cost around \$1800.00.

Route 29 Business Beautification Committee Recommendation:

Motion to order 4000 daffodil bulbs and allot \$1800.00 out of the committee's budget for the cost.

Motion made by: Lori Saunders

Second: Benita Unrue

Motion carried by a 8-0 vote.

11. Adjournment

Route 29 Business Beautification Committee Recommendation:

Motion to adjourn.

Motion made by: Lori Saunders

Second: Calvin Kennon

Motion carried by a 8-0 vote.

There being no further business to discuss, the meeting was adjourned at 5:19 pm.

Chairman