



**AMHERST COUNTY
ROUTE 29 BUSINESS
BEAUTIFICATION COMMITTEE**



MINUTES

DATE: October 22, 2024
TIME: 4:00 PM
PLACE: Administrative Office Comp

1. Call to Order

MEMBERS PRESENT: Beverly Jones (Chair), Lori Saunders, Calvin Kennon, Dottie Rucker, Benita Unrue, Teresa Brooks, & Tyler Creasy

MEMBERS ABSENT: Virginia Myers, Tony McBride, & Nate Young

Chair Jones called the meeting to order at 4:00 pm.

2. Approval of Minutes for September 24, 2024

Route 29 Business Beautification Committee Recommendation:

Motion to approve the September 24th, 2024 meeting minutes

Motion made by: Lori Saunders

Second: All

Motion carried by a 7-0 vote.

A. Minutes Attachment

3. A+ Improvement Award for Fourth Quarter

Route 29 Business Beautification Committee Recommendation:

Motion to approve the Monacan Indian Nation as winners of the fourth quarter A+ Improvement Award

Motion made by: Lori Saunders

Second: Benita Unrue

Motion carried by a 7-0 vote.

The Committee also discussed purchasing another A+ Improvement Award winner yard sign and made the following motion:

Route 29 Business Beautification Committee Recommendation:

Motion to purchase one A+ Improvement Award yard sign.

Motion made by: Teresa Brooks

Second: Lori Saunders

Motion carried by a 7-0 vote.

A. Discussion of 4th Quarter winner.

4. Daffodil Planting for November 7th

The Committee briefly discussed their upcoming daffodil planting and decided on the following dates:

- November 7th, 2024 - Prep work
- November 15th, 2024 - Planting

A. Discussion

5. Charter Change

Staff presented two different proposals for the charter change:

- Indicate one voting staff member must be from emergency services (Fire and EMS / Sheriff's Office).
- Leave the charter open-ended for all staff members, so long as they have job duty pertaining to the Route 29 Business Corridor they may be recommended to serve.

After a brief discussion, the Committee decided on the following motion:

Route 29 Business Beautification Committee Recommendation:

Motion to leave the charter open-ended for all staff members, so long as they have job duty pertaining to the Route 29 Business Corridor they may be recommended to serve.

Motion made by: Tyler Creasy

Second: Teresa Brooks

Motion carried by a 7-0 vote.

A. Attachment

6. Mini-Grant Application Changes (Trees)

The Committee held a discussion about adding the approved plantings from the County's landscaping ordinance to their mini-grant application.

Route 29 Business Beautification Committee Recommendation:

Motion to include within the mini-grant application a link to the County's approved landscaping ordinance.

Motion made by: Calvin Kennon
Second: All
Motion carried by a 7-0 vote.

A. Attachment

7. Removal of Committee Member

Route 29 Business Beautification Committee Recommendation:

Motion to recommend the revocation of Virginia Myers' Route 29 Business Beautification membership to the Planning Commission.

Motion made by: Teresa Brooks
Second: Lori Saunders
Motion carried by a 7-0 vote.

A. Attachment

8. Deck the Corridor

The Committee was presented with information regarding their upcoming Deck the Corridor Contest. The Committee decided to change the dates of judging to December 16-18. The Committee also discussed using funds towards social media posts:

Route 29 Business Beautification Committee Recommendation:

Motion to approve up to \$50 to be spent on social media posts
Motion made by: Teresa Brooks
Second: All
Motion carried by a 7-0 vote.

The Committee also decided that at their November meeting they needed to decide which day to go as a group to judge and also decide how many judges there will be for the contest.

A. Discussion

9. Budget Review

The Committee was presented current numbers for the budget.

10. Old/New Business

The Committee discussed the following under old/new business:

- Directed staff to look into purchasing nutcrackers for decorating the Madison Heights Community sign.

- Directed staff to look into adding Dillard Road and part of Route 130 to the geographic boundary for the Committee. Staff will bring information back to the Committee at the beginning of the new year.
- Directed staff to look into a t-shirt and drawstring bag design that include the Committee's logo. Color ideas include: black, blue, white and kelly green.
- The Committee discussed recommending Aaron Ferro to the Route 29 Business Beautification Committee.

Route 29 Business Beautification Committee Recommendation:

Motion to recommend Aaron Ferron to the Planning Commission to serve as a voting member on the Route 29 Business Beautification Committee.

Motion made by: Teresa Brooks

Second: Calvin Kennon

Motion carried by a 7-0 vote.

A. Discussion

11. Adjournment

Route 29 Business Beautification Committee Recommendation:

Motion to adjourn

Motion made by: Lori Saunders

Second: Teresa Brooks

Motion carried by a 7-0 vote.

Chairman