



**AMHERST COUNTY
ROUTE 29 BUSINESS
BEAUTIFICATION COMMITTEE**



MINUTES

DATE: May 28, 2024
TIME: 4:00 PM
PLACE: Administrative Office Comp

1. Call to Order

MEMBERS PRESENT: Beverly Jones (Chair), Calvin Kennon, Lori Saunders, Dottie Rucker, Benita Unrue, Teresa Brooks, Tony McBride, Nate Young & Tyler Creasy.

MEMBERS ABSENT: Virginia Myers

STAFF PRESENT: Stacey Stinnett, Deputy SW Martin & Brian Thacker

STAFF ABSENT: Warren Gillispie, Brian Thacker & Jeremy Lombardo

Chair Jones called the meeting to order at 4:00 pm.

2. Approval of Minutes for April 23, 2024

A. Minutes Attached

Route 29 Business Beautification Committee Recommendation:

Motion to approve the April 23, 2024, Meeting Minutes.

Motion made by : Brooks

Second: Saunders

Motion carried by a 8-0 vote (Young abstained)

3. Mulching Day Discussion

Mr. Creasy discussed scheduling a date for everyone to mulch the trees throughout the corridor and at the new gateway sign.

4. Employee Appreciation Day

Mr. Creasy and the committee discussed setting up a booth at the Employee Appreciation Luncheon.

5. Budget Review

Mrs. Stinnett reviewed the budget.

Mrs. Saunders felt that there should be a completion deadline placed on the mini-grant projects. Mrs. Saunders suggested a twelve (12) month time-frame from the date of approval and if they do not complete their project within that twelve (12) month period, then their application is void. A new application must be submitted, and the applicant must restart the process and go back to the committee for review.

Route 29 Business Beautification Committee Recommendation:

Motion that staff revise the mini-grant application to state that work approved by the committee must be completed within a twelve (12) month time-frame from the date the mini-grant application was approved. If the work is not completed within the twelve (12) month time-frame, then the application is void and the applicant must restart the process and go back to the committee for review.

Motion carried by a 9-0 vote.

6. Old/New Business

Mrs. Saunders stated that she had been in touch with Tim Castillo, Director of Public Works, and he was concerned that the letter "A" on the water tower that was outlined in white did not show up well and would fade. Mrs. Saunders stated that she agreed with Mr. Castillo, and that they both felt that the letter "A" would look better outlined in black. Mrs. Saunders stated that the price quoted to make that change would be \$4,238.00 and that between Public Works and the Route 29 Business Beautification Committee, they could equally split the cost (each paying \$2119.00).

The committee members came to a consensus that they preferred the white outline instead of the black, and they didn't feel that it was cost-effective for such a minor change. However, staff requested that each committee member text or email staff their preference by June 3rd.

The staff reminded the committee that at the next meeting the committee will be discussing the candidates for the A+ Improvement Award. Mr. Creasy requested that everyone come up with businesses that they feel deserve this recognition by the next meeting in June.

The committee discussed banners that needed to be replaced along the corridor.

Route 29 Business Beautification Committee Recommendation:

Motion to approve to order 10 new replacement banners.

Motion made by: Unrue
Second: Saunders
Motion carried by a 9-0 vote.

The committee briefly discussed the idea of changing the banner design. Mr. Creasy stated that he would try to research other banners and ideas. However, he would like for the committee to do that as well since some of the members would like to see changes and/or a variety of banners throughout the corridor.

7. Adjournment

There being no further to discuss, the meeting was adjourned at 4:50 pm.

Route 29 Business Beautification Committee Recommendation:

Motion to adjourn.
Motion made by: Saunders
Second: Unrue
Motion carried by a 9-0 vote.

Chairman