



**AMHERST COUNTY
ROUTE 29 BUSINESS
BEAUTIFICATION COMMITTEE**



MINUTES

DATE: February 27, 2024
TIME: 4:00 PM
PLACE: Administrative Office Comp

1. Call to Order

MEMBERS PRESENT: Beverly Jones (Chair), Lori Saunders, Calvin Kennon, Dottie Rucker, Benita Unrue, Teresa Brooks, Virginia Myers, Tyler Creasy & Nate Young

MEMBERS ABSENT: Tony McBride

STAFF PRESENT: Dylan Clegg, Deputy S.W. Martin, Warren Gillespie & Jeremy Lombardo

STAFF ABSENT: Stacey Stinnett

Chair Jones called the meeting to order at 4:00 pm.

2. Approval of Agenda

Route 29 Business Beautification Committee Recommendation:

Motion to approve that agenda.

Motion made by: Brooks

Second: Unrue

Motion carried by a 8-0 vote.

3. Approval of Minutes for January 30, 2024

A. Minutes

Route 29 Business Beautification Committee Recommendation:

Motion to approve the January 30, 2024, meeting minutes as submitted.

Motion made by: Kennon

Second: Brooks

Motion carried by a 8-0 vote.

4. Introduction of Rt 29 BBC Maintenance Position Replacement

Jeremy Lombardo briefly introduced Warren Gillespie, as the new Route 29 Business Beautification Maintenance Position.

5. Scenic Virginia

A. Attachment

Virginia Meyers arrives at 4:05pm.

Ms. Lynn Crump from Scenice Virginia gave a presentation about the mission and goal of her organization. She then provided the Committee an opportunity to suggest locations that should be protected for their viewshed.

6. Route 29 Beautification Mini-Grant

A. Andersons Country Market

Mr. Creasy gave a brief description of Anderson's County Market Mini-Grant Application. The proposed improvements include a mural painting on the side of their building. During the discussion, the Committee raised concerns about the trademark of a famous painting being included on the mural as well as using the Amherst logo without permission.

Route 29 Business Beautification Committee Recommendation:

Motion to table the request until more information is provided by the applicant regarding the trademark of a picture and the Amherst County logo.

Motion made by: Creasy

Second: Brooks

Motion carried by a 9-0 vote.

7. Madison Heights Community Sign Discussion

A. Examples

The Committee was presented with three different designs for the Madison Heights gateway sign.

Route 29 Business Beautification Committee Recommendation:

Motion to approve Design 2.

Motion made by: Young

Second: Brooks

Motion carried by a 9-0 vote.

8. Green Streets, Green Jobs, Green Towns Grant Program

A. Discussion

Mr. Creasy gave a brief update on the Green Streets, Green Jobs, Green Towns Grant program and indicated staff will be applying for a project to extend pedestrian connectivity between the Carter Glass Bridge and Riveredge Park.

9. Budget Review

A. Attachment

The Committee reviewed the most up-to-date budget.

No questions or concerns were brought up.

10. A+ Improvement Award

A. Discussion

The Committee discussed businesses along the Corridor, which they believe have earned recognition for the A+ Improvement Award.

Route 29 Business Beautification Committee Recommendation:

Motion to award 1st Choice Motors with the A+ Improvement Award

Motion made by: Saunders

Second: Brooks

Motion carried by a 9-0 vote.

B. Schedule Date to Present Award

The Committee briefly discussed which days worked best to present the A+ Improvement Award.

The Committee decided on either March 21st at 11:00 am or March 22nd at 10:00 am.

11. Old/New Business

Mr. Kennon thanked the Public Works staff for all the efforts they made to help beautify the corridor.

Ms. Meyers brought up the Silver Pig and indicated that they could be a potential suitor for a mini-grant application.

12. Adjournment

There being no further discussion, the meeting was adjourned at 5:07 pm.

Route 29 Business Beautification Committee Recommendation:

Motion to adjourn.

Motion made by: Saunders

Second: Brooks

Motion carried by a 9-0 vote.


Chairman