



**AMHERST COUNTY
ROUTE 29 BUSINESS
BEAUTIFICATION COMMITTEE**



MINUTES

DATE: October 24, 2023
TIME: 4:00 PM
PLACE: Administrative Office Comp

1. Call to Order

MEMBERS PRESENT: Beverly Jones (Chair), Calvin Kennon, Benita Unrue, Lori Saunders, Dottie Rucker, Tyler Creasy, Nate Young & Teresa Brooks

MEMBERS ABSENT: Virginia Myers and Tony McBride

STAFF PRESENT: Deputy S.W. Martin and Stacey Stinnett

Chair Jones called the meeting to order at 4:00 pm

2. Approval of Agenda

Route 29 Business Beautification Committee Recommendation:

Motion to approve the agenda.

Motion made by: Kennon

Second: Saunders

Motion carried by a 7-0 vote.

3. Approval of Minutes for September 26, 2023

A. Attachment

Teresa Brooks arrived at 4:02 pm.

The minutes were approved as submitted.

Route 29 Business Beautification Committee Recommendation:

Motion to approve the September 26, 2023 Meeting Minutes as submitted.

Motion made by: Kennon

Second: Rucker

Motion carried by a 6-0 vote. (Jones & Unrue abstained)

4. Discussion of Action List

A. Water Tower

The committee discussed that the painting of the water tower had begun.

The committee briefly reviewed the pictures of the logo that staff had provided in the packet.

B. A+ Improvement Award

Mr. Creasy suggested, since the corridor was fairly small, that the committee should consider awarding the Improvement Award twice a year.

Mr. Kennon disagreed, stating that these awards help promote businesses as well as promote the Rt 29 BBC and its cause.

The committee discussed the possible candidates for the fourth quarter of the A+ Improvement Award.

Route 29 Business Beautification Committee Recommendation:

Motion to elect Salon Twenty-One as the fourth quarter winner of the A+ Improvement Award.

Motion made by: Jones

Second: Saunders

Motion carried by a 8-0 vote.

C. Daffodil/Tree Planting Date

Mr. Creasy introduced Brian Thacker as the Director of Public Works. Mr. Thacker stated that his crew are happy to help with planting the trees but he prefers a (5) five day notice for scheduling purposes.

There was a consensus amongst the committee to plant the trees on November 15th. Everyone is to meet at Specialty Exterminating at 9:00 am to start. The staff is to go ahead and order the trees so that they are available for Public Works to pick up and deliver at Specialty Exterminating a couple of days ahead of the November 15th planting date.

Staff and Mr. Thacker discussed what equipment was available and needed.

5. Mini-Grant Application

A. Video Aerial Systems

Mrs. Saunders briefly summarized the meeting that she, Nate & Tyler had had with the applicant and that revisions were made to the application for the applicant to include planting (4) four trees (1- crape myrtle and 3 apple trees). The applicant will also be resurfacing his parking lot and adding this to the mini-grant request as well.

Route 29 Business Beautification Committee Recommendation:

Motion to approve the mini-grant for Video Aerial Systems

Motion made by: Kennon

Second: Saunders

Motion carried by a 8-0 vote.

6. Budget Review

There had been no change in the budget since the previous meeting.

7. Old/New Business

There was a brief discussion about the participation at the County Fair that took place over the weekend.

The committee discussed having Deputy S. W. Martin as a voting member.

There was discussion as to having the Rt 29 BBC booth set up at the Senior Social on November 14, 2023 from 10 am - 2 pm. Mr. Creasy requested that staff have at least a week's notice to prepare and schedule setup.

Mr. Kennon asked if citizens could make donations to the Rt 29 BBC committee. Mr. Creasy responded that, being a government sector, they could not donate funds. However, if anyone wanted to sponsor a tree or banner, they could certainly do so.

Mr. Creasy informed the committee that he had hired Sarah Nichols as the new Assistant Zoning Administrator for Community Development.

8. Adjournment

There being no further business to discuss, the meeting was adjourned at 5:00 pm.

Route 29 Business Beautification Recommendation:

Motion to adjourn.

Motion made by: Saunders

Second: Unrue

Motion carried by a 8-0 vote.

Chairman