



**AMHERST COUNTY  
ROUTE 29 BUSINESS  
BEAUTIFICATION COMMITTEE**



**MINUTES**

DATE: September 26, 2023  
TIME: 4:00 PM  
PLACE: Administrative Office Comp

**1. Call to Order**

MEMBERS PRESENT: Calvin Kennon, Tony McBride, Lori Saunders, Teresa Brooks, Dottie Rucker, Virginia Myers, Nate Young & Tyler Creasy

MEMBERS ABSENT: Beverly Jones & Benita Unrue

STAFF PRESENT: Stacey Stinnett & Deputy Martin

Kennon served as Chairman since Madam Chair Jones was absent.

Chair Kennon called the meeting to order at 4:00 pm.

**2. Approval of Agenda**

The agenda was approved as submitted.

Route 29 Business Beautification Recommendation:

Motion: Motion to approve the agenda.

Motion made by: Brooks

Second: Saunders

Motion carried by a 7-0 vote.

**3. Approval of Minutes for August 22, 2023 (will be distributed at meeting)**

The minutes were approved as submitted.

Route 29 Business Beautification Recommendation:

Motion: Motion to approve the August 22, 2023 meeting minutes as submitted.

Motion made by: Brooks  
Second: Saunders  
Motion carried by a 7-0 vote.

#### **4. Introduction of the New Maintenance Personnel**

Mr. Creasy introduced Jeremy Lombardo with the Public Works Department and Dylan Clegg, the new maintenance personnel that will be responsible for the Route 29 Business Corridor.

The Route 29 Business Beautification Committee stated that they would like to see Mr. Clegg at every meeting to discuss progress and future projects.

Ms. Brooks stated that she would like to see Deputy Martin at every meeting because she felt his knowledge, awareness and progress to the committee was greatly valued and necessary for the vision of the Route 29 Committee.

Virginia Myers arrived at 4:07 pm.

#### **5. Discussion of Action List**

##### **A. Attachment**

The committee reviewed the action list and discussed the following:

Mr. Creasy requested that the committee get pictures to staff that they would like to see in the youth flier. Staff will get those to Joy in County Administration.

The committee discussed the expectations and ideas of the youth participant position. Mr. Creasy will combine Beverly Jones and Calvin Kennon's comments for the youth participant job description.

The committee discussed tree prices and there was a consensus that mature trees be purchased.

Mrs. Saunders will contact Saunder Nursey for tree prices.

Mr. Creasy got Sabrina Kennon, President of the Chamber of Commerce, contact information and will contact her for a list of businesses throughout the Route 29 Business Corridor.

Mr. McBride agreed that he would look into purchasing a canopy at wholesale price through his sign company and will look into the logo as well. The committee agreed that this needs to be ordered before the next meeting in order to be used at the county fair.

Route 29 Business Beautification Recommendation:

Motion: Motion to allot \$500 for the purchase of a canopy with the committee's logo.

Motion made by: Brooks

Second: Saunders

Motion carried by a 8-0 vote.

There was a brief discussion regarding planning a planting date for the daffodils and trees. No date was determined, will discuss further at the next meeting.

The committee discussed the county fair dates and each committee member designated a day and time to occupy the committee booth. Mr. Creasy will send out a Google Doc by email to the committee to sign up.

**6. Budget Review**

There was no change to the budget since the last meeting.

**7. Old/New Business**

The committee reviewed a mock picture of the water tower with a couple of different logos. The committee discussed the ladder on the water tower and how it would affect the direction of the logo.

Route 29 Business Beautification Recommendation:

Motion: Motion to use the original branding logo and direct staff to look into changing the "Perfect Slice of Virginia" from green to navy blue.

Motion made by: Brooks

Second: McBride

Motion carried by a 8-0 vote.

Mrs. Saunders briefly discussed the denial of the Virginia Business Resurgence Grant.

**8. Adjournment**

There being no further business to discuss, the meeting was adjourned at 5:00.

Route 29 Business Beautification Recommendation:

Motion: Motion to adjourn.

Motion made by: Saunders

Second: Brooks

Motion carried by a 8-0 vote.

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Chairman