



**AMHERST COUNTY
ROUTE 29 BUSINESS
BEAUTIFICATION COMMITTEE**



MINUTES

DATE: August 22, 2023
TIME: 4:00 PM
PLACE: Administrative Office Comp

1. Call to Order

MEMBERS PRESENT: Beverly Jones (Chair), Calvin Kennon, Tony McBride, Benita Unrue, Dottie Rucker, Lori Saunders, Teresa Brooks, & Nate Young

MEMBERS ABSENT: Virginia Myers

STAFF PRESENT: Stacey Stinnett & Tyler Creasy

STAFF ABSENT: Deputy Martin

Madam Chair Jones called the meeting to order at 4:00 pm.

2. Approval of Agenda

The agenda was approved as submitted.

Route 29 Business Beautification Recommendation:

Motion: Motion to approve the agenda.

Motion made by: Kennon

Second: Saunders

Motion carried by a 8-0 vote.

3. Approval of Minutes for July 25, 2023

A. Minutes

The minutes were approved as submitted.

Route 29 Business Beautification Recommendation:

Motion: Motion to approve the July 25, 2023 Meeting Minutes as submitted.

Motion made by: Kennon

Second: Saunders

Motion carried by a 7-0 vote. (Saunders abstained)

4. Charter Revision Discussion

Mr. Creasy informed the committee that at the August 17, 2023, Planning Commission Meeting, the Commission voted to amend the Route 29 Business Beautification Charter to add an additional voting member. The new charter will allow for a total of ten (10) voting members.

5. Youth Flier & Recruitment

A. Flier Attachment

Mr. Creasy introduced Joy Niehaus, as the Public Information Officer, and stated that she handles all information on the website and social media platforms for the County of Amherst. Mrs. Niehaus presented the youth flier that she had been working on for the committee and asked if the committee had any changes they would like to make to the flier. There was a consensus amongst the committee to include more pictures on the flier and the committee would send those to staff.

Chair Jones asked the committee to develop a job description for the youth participant position along with ideas and expectations of what the committee requires of this position and bring these ideas to the next committee meeting to discuss.

6. Finalization of the Madison Heights Community Design

A. Design Selections

The Committee discussed the finalization of the Madison Heights Community sign design.

Route 29 Business Beautification Recommendation:

Motion: Motion to modify the March 28, 2023 meeting minutes motion for the design of the Madison Heights Community sign to state, "approve design number one (1) but change the window color to green."

Motion made by: Brooks

Second: Saunders

Motion carried by a 8-0 vote.

7. Daffodil Planting Discussion

There was discussion amongst the committee regarding ordering more daffodils, the location

of where to plant the daffodils and considering a good time to plant the the daffodils.

Route 29 Business Beautification Recommendation:

Motion: Motion to order 2000 daffodil bulbs for a total cost of \$900.

Motion made by: Brooks

Second: Unrue

Motion carried by a 8-0 vote.

8. VACO Award Discussion

Mr. Creasy stated that out of 135 entries, the Virginia Association of Zoning Officials (VAZO) selected 35 winners, Route 29 Business Beautification Committee being one of them was recognized for their efforts.

Mr. Creasy asked that the committee be present at the September 5th Board of Supervisors Meeting to accept the award in which VAZO will be in attendance to present.

9. Action List Discussion

A. Attachment

The committee discussed the following action list items.

Young - No update on painting the water tower since the last discussion.

McBride - Replaced most banners along the corridor and still has a few left to do.

Creasy - Correlate with the Chamber of Commerce on a list of businesses throughout the corridor.

Mr. Young discussed trees along the corridor that needed to be replaced and removed as well as the potential costs of replacements.

Mrs. Saunders stated not to plant until October.

Route 29 Business Beautification Recommendation:

Motion: Motion to have staff get an accurate number of how many and type of trees that need to be replaced, allotting a total of \$1500 to replace the dead trees.

Motion made by: Brooks

Second: Saunders

Motion carried by a 8-0 vote.

Mr. Kennon mentioned ordering a canopy with the Route 29 Business Beautification Committee logo.

Route 29 Business Beautification Recommendation:

Motion: Motion to purchase canopy with the committee logo.

Motion made by: Brooks

Second: Kennon

Motion carried by a 8-0 vote.

10. Annual Report (June 30, 2022- July 1, 2023)

Mr. Creasy presented the annual report to the Route 29 Business Beautification Committee.

There was a consensus for the committee to present the current annual report to the Planning Commission in November and then start to do a report annually reporting findings from January to December and report to the Planning Commission.

11. Budget Review

There was a brief discussion regarding the budget.

12. Old/New Business

Mr. Creasy discussed the Madison Heights Master Plan and having the Board of Supervisors fund the trees for the initial project, whether it be from the Board of Supervisors budget or potential grants, but the Route 29 Business Beautification Committee would cover the costs of replacement trees.

The committee discussed having a booth at the County Fair. Mr. Creasy stated that he would look into booking a spot with County Admin.

13. Adjournment

There being no further business to discuss, the meeting was adjourned at 5:10 pm.

Route 29 Business Beautification Recommendation:

Motion: Motion to adjourn.

Motion made by: Saunders

Second: Brooks

Motion carried by a 8-0 vote.

Chairman