



**AMHERST COUNTY
ROUTE 29 BUSINESS
BEAUTIFICATION COMMITTEE**



MINUTES

DATE: February 28, 2023
TIME: 4:00 PM
PLACE: Administrative Office Comp

1. Call to Order

Members Present: Beverly Jones, Dottie Rucker, Lori Saunders, Calvin Kennon, Virginia Myers, Tony McBride, Teresa Brooks and Nate Young

Members Absent: Benita Unrue

Staff Present: Stacey Stinnett & S.W. Martin

Madam Chair Jones called the meeting to order at 4:00 pm.

2. Approval of Agenda

Route 29 Business Beautification Committee Recommendation:

Motion: Motion to approve the agenda as submitted.

Motion made by: Brooks

Second: Saunders

Motion carried by a 7-0 vote. (Myers had not yet joined the meeting)

3. Approval of Minutes for January 31, 2023

A. Minutes

Route 29 Business Beautification Committee Recommendation:

Motion: To approve the January 31, 2023 meeting minutes as submitted.

Motion made by: Kennon

Second: Brooks

Motion carried by a 6-0 vote. (McBride abstained)

4. Citizens Comments

There were none.

Virginia Myers joined the meeting by phone at 4:09 pm.

5. Amherst High School Principal - Joey Crawford

Joey Crawford, principal at Amherst County High School, spoke to the Route 29 Business Beautification Committee about getting the high school students involved in the community . Mr. Crawford stated that he wants the students to have the opportunity to go out and serve the community with the hopes that we are teaching our youth to be good citizens and to appreciate Amherst County. Mr. Crawford stated that permission letters have already been sent out to parents about their child's involvement for the Day of Giving, which will be held on April 7, 2023.

The committee stated that for the safety of the students they could have them pick up litter in areas such as County Parks, Lakes, Ball Fields, and Trails.

6. Idea's for Route 29 Business Beautification Committee's Facebook Page

A. Pictures/Ideas

The Route 29 Business Beautification Committee discussed the removal of the First Choice Sign and how nice it looked. The Committee asked staff to put this on the committee's Facebook page.

7. Discussion of Slogan for the Awards Program

A. Supporting Documents

The committee discussed the slogan for the awards incentive program and decided to go with the A+ Improvement Award.

The committee made a few minor changes to the award certificate, including adding a signature for the Chair to sign.

Route 29 Business Beautification Committee Recommendation:

Motion: To approve the A+ Improvement Award certificate and design as discussed.

Motion made by: Brooks

Second: Kennon

Motion carried by a 8-0 vote.

8. Discussion of Action List

A. Attachment

The following was discussed from the action list -

Discussion about the daffodils that had been planted and taking a picture of them for the Facebook page.

Mr. Young stated that adding an additional phone line for litter control in the Community

Development Department was not a good option.

The committee discussed advertising the Monroe Spring Cleaning day on the Facebook page.

Mrs. Stinnett gave a couple of examples of litter control on other locality websites .

S.W. Martin briefly discussed the prices of items and products to give away at public county events representing the Route 29 Business Beautification Committee.

Route 29 Business Beautification Committee Recommendation:

Motion: To table the discussion regarding purchasing promotional items for the committee for the March meeting.

Motion made by: Brooks

Second: Saunders

Motion carried by a 7-1 vote (Kennon)

9. Budget Review

A. Attachment

The budget was discussed. No changes to the budget since the last meeting.

Mrs. Stinnett stated that the last two approved mini-grants, Amherst Auto & Tire and S&J Pitae, still had not completed the work, therefore the funds have yet been dispersed.

10. Old/New Business

A. New Plantings

Mrs. Saunders asked the committee to think about other areas along the corridor where they would like to see more plantings, as well as if they would like to plant trees or flowers. Mrs. Saunders stated that planting should take place during October or November.

There was a consensus amongst the committee for staff to schedule a field trip with the committee to determine areas of interest for planting.

Mr. Young gave the committee several examples to choose from for the Madison Heights Community Sign. Mr. Young stated that the committee could choose from one of the examples or they could create their own.

Locations for the Madison Heights Community Sign were discussed.

Madam Chair Jones asked the committee to decide on one of the example signs presented with any changes that they see fit and bring this topic back up at the next meeting.

Route 29 Business Beautification Committee Recommendation:

Motion: Motion to direct staff to allocate \$100 and proceed with the VDOT permit application for the Madison Heights Community Sign.

Motion made by: Brooks

Second: Kennon

Motion carried by a 8-0 vote.

11. Adjournment

There being no further business to discuss, the meeting was adjourned at 5:20 pm.

Route 29 Business Beautification Committee Recommendation:

Motion: To adjourn.

Motion made by: Young

Second: Brooks

Motion carried by a 8-0 vote.

Chairman