



**AMHERST COUNTY
ROUTE 29 BUSINESS
BEAUTIFICATION COMMITTEE**



MINUTES

DATE: January 31, 2023
TIME: 4:00 PM
PLACE: Administrative Office Comp

1. Call to Order

Members Present: Beverly Jones, Dottie Rucker, Lori Saunders, Calvin Kennon, Benita Unrue, Teresa Brooks and Nate Young

Members Absent: Virginia Myers & Tony McBride

Staff Present: Stacey Stinnett & S.W. Martin

Madam Chair Jones called the meeting to order at 4:00 pm.

2. Approval of Agenda

Mr. Young stated that Joey Crawford was unable to attend today's meeting, therefore, amending the agenda by striking agenda item number eight (8).

Route 29 Business Beautification Committee Recommendation:

Motion: Motion to amend the agenda by striking agenda item number eight (8).

Motion made by: Brooks

Second: Saunders

Motion carried by a 7-0 vote.

3. Approval of Minutes for January 4, 2023

A. Minutes

Route 29 Business Beautification Committee Recommendation:

Motion: To approve the January 4, 2023 meeting minutes as submitted.

Motion made by: Brooks

Second: Kennon

Motion carried by a 7-0 vote.

4. Citizens Comments

There were none.

5. Discussion of Slogan for the Awards Program

The committee discussed ideas for a name for the Awards Program. Some of the ideas were: Rt 29 Business Beautification Committee Looking Good Award, Grade A Award, A+ Award and the Amethyst Award. Madam Chair asked the committee to think of ideas for a name and bring them back to the next meeting for a vote.

6. Discussion of Status on Action List Items

A. Action List from January 4, 2023 Meeting

The committee discussed the action list from last meeting.

Mr. Young stated that he handed out several letters to businesses that did not have trash cans. He stated that he would be enforcing the ordinance 2019-0011.

Mr. Young stated that currently, IT is looking into a quote for an extra phone line for citizens to call in about litter.

Regarding the Madison Heights sign, Mr. Young stated that he was waiting to get a quote from Tony McBride.

The committee discussed the daily cost of \$580 for the 3-wheel street broom and asked staff to check and see if they had a better package deal based on a certain amount of days rented. Also, the committee requested staff to check with Brian Thacker, Director of Public Safety, on their assistance with picking up the equipment, contact VDOT to see what permits are necessary and check with the Sheriff's Dept. on assisting for traffic safety purposes.

Mrs. Saunders asked staff to see if the County Grant Writer could look into more grants for litter, gateway sign and landscaping around the sign, possibly funding for more flowers as well as suggested checking with Virginia Myers (Coalition for A Cleaner County) for insight.

There was discussion about squatters behind the Seminole Food Lion. S.W Martin stated that he would reach out to the property owners.

The committee discussed events that the county holds throughout the year and possibly the committee set up a booth to promote awareness of this committee and its cause. S.W. Martin stated that he would check prices for a tent, promotional items, banners and personalized tablecloths, so that the committee could set up a booth at these county events.

7. Approval of 2023 Meeting Dates

A. Meeting Dates

Route 29 Business Beautification Committee Recommendation:

Motion: Motion to approve the meeting dates for 2023.

Motion made by: Saunders

Second: Unrue

Motion carried by a 7-0 vote.

8. Amherst High School Principal - Joey Crawford

9. Idea's for Route 29 Business Beautification Committee's Facebook Page

Mrs. Saunders suggested pictures of any new growth from the daffodil bulbs that were planted.

The committee had a consensus that any ideas they may have for pictures or stories for the Rt 29 BBC Facebook page between meeting dates are to notify and send pictures to staff.

10. Budget Review

A. Documents Attached

The committee briefly reviewed the budget.

11. Old/New Business

A. Calvin Kennon's Email to Board of Supervisors

The committee recognized Calvin Kennon's email to the Board of Supervisors.

Mr. Young encouraged the committee to continue showing their support for the maintenance position throughout this budget season.

12. Adjournment

There being no further business to discuss, the meeting was adjourned at 5:15 pm.

Route 29 Business Beautification Committee Recommendation:

Motion: Motion to adjourn

Motion made by: Saunders

Second: Brooks

Motion carried by a 7-0 vote.

Chairman