



**AMHERST COUNTY
ROUTE 29 BUSINESS
BEAUTIFICATION COMMITTEE**



MINUTES

DATE: November 30, 2022
TIME: 4:00 PM
PLACE: Administrative Office Comp

1. Call to Order

Members Present: Beverly Jones, Virginia Myers, Calvin Kennon, Tony McBride, Benita Unrue, Dottie Rucker, Teresa Brooks, Lori Saunders & Nate Young.

Staff Present: Stacey Stinnett

Madam Chair Jones called the meeting to order at 4:00 pm.

2. Approval of Agenda

Route 29 Business Beautification Committee Recommendation:

Motion: To approve the agenda as submitted.

Motion made by: Kennon

AYE: Jones, Saunders, Brooks, Unrue, Kennon, Rucker, Myers, McBride, and Young

NAY: None

Motion carried by a 9-0 vote.

3. Approval of Minutes for October 26, 2022

A. Minutes

Route 29 Business Beautification Committee Recommendation:

Motion: To approve the October 26, 2022 meeting minutes with one correction.

Motion made by: Kennon

AYE: Jones, Saunders, Brooks, Unrue, Kennon, Rucker, McBride, and Young.

NAY: None

Motion carried by a 8-0 vote. (Myers abstained)

4. Citizens Comments

There were none.

5. Potential New Committee Member

A. Virginia Myers

Mr. Young introduced Virginia Myers as the new committee member.

The committee welcomed Ms. Myers.

6. New Mini-Grant Application

A. Amherst Auto & Tire

Mr. Young presented the committee with the application by Amherst Auto & Tire.

The committee had a consensus that the most recent revised mini-grant application needed to be completed by the applicant. The application they completed was the older application.

There was a brief discussion amongst the committee discussing the amount funded.

Route 29 Business Beautification Committee Recommendation:

Motion: To approve the Amherst Auto & Tire mini-grant application for \$2000. (Rt. 29 BBC contributing \$1000 and EDA contributing \$1000).

Motion made by: Brooks

AYE: Saunders, Myers, Brooks, Unrue, Kennon, Rucker, McBride, and Young.

NAY: None

Motion carried by a 8-0 vote.

B. S&J Pitas

Mr. Young presented the committee with the application by S&J Pitas.

After discussion, the committee came to a consensus that the mini-grant would not cover menu signs but could be contributed to logo signs on the building, the monument sign and mulch with plantings around the monument sign.

Route 29 Business Beautification Committee Recommendation:

Motion: To approve the S&J Pitas mini-grant application for \$1500. (Rt. 29 BBC contributing \$750 and EDA contributing \$750).

Motion made by: Brooks

AYE: Saunders, Myers, Brooks, Unrue, Kennon, Rucker, McBride, and Young.

NAY: None

Motion carried by a 8-0 vote.

7. Maintenance Position

Mr. Young discussed the request for a maintenance position and stated that it was highly ranked in the supplemental budget and would go to the Board of Supervisors for their vote. Mr. Young stated that he did not know the meeting date yet but would let the committee know when a date has been given.

8. Budget Review

Mr. Young briefly reviewed the budget with the committee. He stated that the available balance as of today is \$44,644.32.

9. Old/New Business

Mrs. Saunders updated the committee on the daffodil planting and discussed how it was a successful day and stated that she would like to see a thank you letter sent to the Public Works Department recognizing the individuals that assisted in planting. Ms. Saunders stated that she would take care of getting a letter together.

Ms. Jones asked staff to look into seeing if the Route 29 Business Beautification Committee could have their own Facebook page.

The committee discussed renting a billboard sign advertising the Route 29 Business Beautification Committee and the Mini-Grant Program. Mr. Bride stated that his company could pay to face the sign. Mr. Bride stated he would check and see what billboard locations were available and let the committee know at the next meeting.

Route 29 Business Beautification Committee Recommendation:

Motion: To appropriate \$700 from the Route 29 Business Beautification Committee's budget for rental of the billboard for the committee's advertising.

Motion made by: Kennon

AYE: Saunders, Myers, Brooks, Unrue, Kennon, Rucker, McBride, and Young.

NAY: None

Motion carried by a 8-0 vote.

The committee appointed Ms. Myers, Ms. Jones and Mr. Kennon to design the billboard sign and bring the design back to the committee for review.

Route 29 Business Beautification Committee Recommendation:

Motion: To appoint Ms. Myers, Ms. Jones and Mr. Kennon to be a subcommittee and design the Route 29 Business Beautification billboard sign and bring ideas back to the committee for review.

Motion made by: Kennon

AYE: Saunders, Myers, Brooks, Unrue, Kennon, Rucker, McBride, and Young.

NAY: None

Motion carried by a 8-0 vote.

Mr. Kennon asked Mr.McBride and the staff to order another Route 29 Business Beatification advertising yard sign, since the last sign had been stolen.

There was a brief discussion about a Amherst logo decal on the water tower. Mr. McBride stated that he was hesitant about purchasing a logo and applying it to the water tower prior to painting the entire tower. He felt that the logo may not stick and seal as well with the older chalky paint that is currently on the water tower.

Ms. Saunders stated that she would contact DMV regarding the possible violations for the vehicles parked for sale on the old Burger King lot.

10. Adjournment

There being no further business to conduct, the meeting was adjourned at 5:20 pm.

Route 29 Business Beautification Committee Recommendation:

Motion: Motion to adjourn.

Motion made by: Saunders

AYE: Jones, Saunders, Myers, Brooks, Unrue, Kennon, Rucker, McBride, and Young.

NAY: None

Motion carried by a 9-0 vote.

Chairman