



**AMHERST COUNTY  
ROUTE 29 BUSINESS  
BEAUTIFICATION COMMITTEE**



**MINUTES**

DATE: June 29, 2022  
TIME: 4:00 PM  
PLACE: Administrative Office Comp

**1. Call to Order**

Members Present: Beverly Jones, Tony McBride, Jeremy, Bryant, Calvin Kennon, Lori Saunders, Benita Unrue, and Dottie Rucker

Members Absent: Teresa Brooks and Adam Huffines

Staff Present: Stacey Stinnett and Tyler Creasy

Chairwoman Jones called the meeting to order at 4:00 pm.

**2. New Members Introduction**

Mr. Bryant introduced the newest member Tony McBride to the Committee. Mr. Bryant stated that Tony McBride was the owner of McBride Sign Company.

The Committee welcomed Mr. McBride.

**3. Approval of Agenda**

**Route 29 Business Committee Recommendation:**

Motion: To approve the agenda as submitted.

Motion made by: Kennon

Second: Saunders

Motion carried by 7-0 vote.

**4. Approval of Minutes for May 25, 2022**

A. Minutes

Route 29 Business Committee Recommendation:

Motion: To approve the May 25, 2022 meeting minutes with one correction..

Motion made by: Unrue

Second: Kennon

Motion carried by 6-0 vote. (McBride abstained)

**5. Citizens Comments**

There were none.

**6. Power Point Presentation**

A. Presentation

Mr. Bryant presented the Power Point presentation which captured the purpose of the Committee, past projects which included adding trees and banners throughout the corridor, signs and buildings that had been demolished or taken down, new commercial projects and the Mini-Grant projects. Other accomplishments discussed included the addition of the sidewalks, VDOT increase from 4 to 10 cuts per year, street cleaning, liter pick-ups and median barrier replacement.

The committee discussed future projects, which included planting wildflowers (daffodils) to the 210 and 130 connectors and gateways this fall in October or November, litter cleanup and painting the water tower and adding the Amherst logo.

**7. Budget Review**

Mr. Bryant stated that currently the balance in the committee's budget is \$30,244 and as of July 1, 2022, the Board of Supervisors will add \$15,000 to the budget, which totals \$45,244.

The committee discussed that the EDA has \$15,000 they could set aside and contribute to the mini-grants. The committee discussed the amount that the EDA could match and it was decided that the cap for the completed project with grant money could be \$5000. The Route 29 Business Beautification Committee would contribute up to \$2500 and the EDA would contribute up to \$2500.

Route 29 Business Committee Recommendation:

Motion: The EDA and Route 29 Business Beautification Committee will match up to \$5000 for a project. Each contributing \$2500. Each mini-grant application will be reviewed and considered on a case by case basis.

Motion made by: Jones

Second: Saunders

Motion carried by 8-0 vote.

#### **8. Old/New Business**

Mr. Bryant mentioned that a couple of banners needed to be fixed near the Amelon Shopping Center. Mr. McBride stated that he would have his crew take a look at them. Mr. McBride mentioned that the old John P. Hughes Company had notified him about replacing their sign. Mr. McBride said he would like to offer them a Mini-Grant Application.

Mr. Kennon complimented the new business near Tharp Funeral Home. He wasn't sure of the name but thought it was something "Farms". Mr. Kennon would like the Committee to send them a letter of recognition for the nice work they have put into their business property.

Mr. Bryant briefly discussed the Rowan Holdings rezoning case and future development project that use to be known as the Tyler Tracts.

#### **9. Adjournment**

##### Route 29 Business Committee Recommendation:

Motion: To adjourn.

Motion made by: Saunders

Second: Kennon

Motion carried by 7-0 vote.

There being no further business to discuss, the meeting was adjourned at 5:03 pm.

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Chairman