



**AMHERST COUNTY
ROUTE 29 BUSINESS
BEAUTIFICATION COMMITTEE**



MINUTES

DATE: August 25, 2021
TIME: 4:00 PM
PLACE: Administrative Office Comp

1. Call to Order

Members Present: Beverly Jones, Calvin Kennon, Jeremy Bryant, Lori Saunders, Benita Unrue, Teresa Brooks, Ruth Martineau & Dottie Rucker

Members Absent: John Ruff

Staff Present: Stacey Stinnett

Chair Jones called the meeting to order at 4:00 pm.

2. Approval of Agenda

Route 29 Business Beautification Committee Recommendation:

Motion: Motion to approve agenda as submitted.

Motion made by: Saunders

Second: Brooks

Motion carried by a 8-0

3. Approval of Minutes for July 28, 2021

A. Minutes

Route 29 Business Beautification Committee Recommendation:

Motion: Motion to approve the minutes for July 28, 2021.

Motion made by: Brooks

Second: Kennon

Motion carried by a 6-0 (Martineau & Rucker absent)

4. Citizens Comments

There were none.

5. Route 29 Business Beautification Mini-Grant Application

A. SJ Pitás

Mr. Kennon briefly reviewed the Mini-Grant application for S&J Pitás. Mrs. Saunders stated that they did not currently have an Amherst County business license. The committee discussed what could be considered under the Mini-Grant regarding the applicants' request.

Route 29 Business Beautification Committee Recommendation:

Motion to approve the SJ Pitás Mini-Grant application under the condition that he gets an Amherst County Business Licence and the focus is on signage that the committee is willing to cover.

Motion made by: Kennon

Second: Brooks

Motion carried by a 8-0 vote.

6. Budget Discussion

The committee discussed the budget having a total of \$38,300.88 balance and what would be set aside for different projects that the committee is focused on.

7. Route 29 Business Beautification Corridor Sign

Mr. Bryant showed the committee the finished sign for the Route 29 Business Beautification Committee and discussed where it will be placed periodically.

8. Sign Improvement Project Concept

A. Power Point

Mr. Kennon presented a PowerPoint discussing the sign improvements that Andrew Proctor, member of the EDA, had proposed.

Mr. Bryant stated that the committee should represent incentives not standards for signs within the corridor for business owners. Mr. Bryant stated that if the committee wanted to set standards then there needs to be geographic boundaries. Need to define gateways and map them. Mr. Bryant reminded the committee that zoning could only regulate height, area, setbacks and lighting.

9. Revised Charter

A. Charter

Mr. Bryant discussed the change in the Route 29 Business Beautification Committee Charter that the Planning Commission voted on at the August 19, 2021 meeting. The change in the charter states:

Members may be removed for malfeasance in office. A member of the Route 29 Business Beautification Committee may be removed from office by the local Planning Commission without limitation in the event that the committee member is absent from any three consecutive meetings of the committee, or is absent from any four meetings of the committee within any 12-month period. In either such event, a successor shall be appointed by the committee for the unexpired portion of the term of the member who has been removed.

Mr. Bryant stated that the Planning Commission was not comfortable with removing a member from the Route 29 Business Beatification Committee during the same time the charter was being amended. However, the Planning Commission could still take action at the next meeting.

10. Old/New Business

Mr. Bryant updated the Committee on Starbucks submitting a siteplan and the discussion he had with AEP about power lines throughout the corridor going underground. Mr. Bryant felt that when the sewer lines are retrenched that this would be the ideal time to do this.

11. Adjournment

Route 29 Business Beatification Committee Recommendation:

Motion: Motion to adjourn.

Motion made by: Unrue

Second: Brooks

Motion carried by a 8-0 vote.

The meeting was adjourned at 5:15 pm.

Chairman